1. The terms and privacy is basically ways to interact with Facebook, as well as Facebook brands, services, and how Facebook works. The Data policy shows you how to share content with others and personal information.” Information about the people and groups you are connected to and how you interact with them, such as the people you communicate with the most or the groups you like to share with”. “This includes information about the websites and apps you visit, your use of our Services on those websites and apps, as well as information the developer or publisher of the app or website provides to you or us.”
2. Cambridge Analytical is a British political consulting firm which combines data mining, data brokerage, and data analysis with strategic communication for the electoral process. They had been suspended from Facebook for not deleting the data it had received in 2015 from a developer who “violated” its platform policies.
3. Since they have all this data about you, for example what you tend to search, like or post they can get a good estimate about your political opinions for example if you’re a person who doesn’t really have an opinion on who to vote for, they can push you towards voting for someone over someone else by pushing different information that says negative information rather than positive about a person.
4. Other applications can stop working because they depend on the Facebook app, they require access like microphone are photo access to even function which they can use at their own will.
5. When it comes down to the service itself being free, it doesn’t mean that the consumer is the “product” because since they are offering the service for free they are making some sort of profit. It could be something like getting the feedback and viewing the usage of service, or simply getting the consumer data which can be sold to other companies. Although when the product is paid, there is still a good chance that within the application / online service there will be some sort of extra payment.